



NEWS RELEASE

For Immediate Release

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NATIVE AMERICAN-OWNED SECURITY FIRM KICKS OFF CHILDREN'S ART CONTEST FOR CHILD ABUSE PREVENTION CALENDAR AND AWARENESS IN INDIAN COUNTRY

ALBUQUERQUE, N.M.— Aug. 19, 2011 — Looking to giving children a voice and aid adults in identifying child abuse in Native communities, a Native American-owned security firm kicks off an art contest today for Native American elementary and middle school children.

Personnel Security Consultants, Inc. (PSC), will incorporate the artwork into a calendar, which will include tips on detecting child abuse and child safety for those working in Native American communities.

In 1990, Congress passed the Indian Child Protection and Violence Protection Act, which requires investigations for employees, contractors or volunteers who have contact with Indian children. But despite the law, abuse, incest and other crimes against Indian children still prevail. Twenty American Indian/Alaska Native children out of every 1,000 are victims of abuse, compared with 10 white children, according to the U.S. Department of Health and Human Services.

“We would like to empower the community to solve this crisis,” said PSC President & CEO Michele Justice (Navajo). “We would also like to give children a voice because this is about protecting them and our future.”

The calendar, which will be released in November, is in preparation of weeklong child abuse protection training and other safety workshops PSC will sponsor for Native American Heritage Month Nov. 6-12, 2011. Proceeds of the workshops will go toward Native American child abuse prevention programs. Children whose artwork is chosen for the calendar will be honored at a dinner Nov. 7. PSC will take orders for the calendar beginning Sept. 16 at the New Mexico State Fair. To place an order by phone or email, please contact Jayme Bennett at jbennett@pscprotectsyou.com or 505-214-9117.

The theme of the contest is “What my Heritage Means to Me.” Native American children in kindergarten through the eighth grade may enter. Deadline for submission of artwork is Sept. 2. All finalists’ entries will be placed on PSC’s website for a vote for the calendar cover Sept. 5-9. For contest rules and entry forms, go to PSC’s website at www.pscprotectsyou.com.

About PSC

Personnel Security Consultants, Inc., is an investigative firm specializing in personnel security and employment suitability. As one of the few Native American-owned and operated security expert businesses in the nation with 20 employees, PSC focuses on personnel security training, adjudications and tailored employee background investigations. PSC is the only authorized liaison between the Bureau of Indian Affairs (BIA) and the FBI to aid tribes in obtaining employee fingerprints for a FBI criminal history record search to meet the requirements of the 1990 Indian Child Protection and Violence Protection Act.

A trusted source of expertise in investigations and program development in Indian Country, PSC serves more than 200 tribes and tribal programs, in addition to the Los Alamos National Laboratory, the U.S. Department of Energy, and the U.S. Department of Agriculture. PSC’s mission is to provide extensive investigative services, keeping in mind cultural teachings of honesty, hard work, humility, fairness and kindness.

Michele Justice (Navajo), PSC founder, was named New Mexico’s 2009 Small Business Person of the Year and received former Vice President Al Gore’s National Performance Review Award during her service with the Bureau of Indian Affairs and the U.S. Department of Energy.

For more information about PSC, go to: www.pscprotectsyou.com.

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